Anchorage Municipality Subregion

Subregional Description and Overarching Priorities

Anchorage is Alaska's economic hub and largest city, with an enviable location at the heart of spectacular outdoor recreation settings, including the half million-acre Chugach State Park. Despite these strengths, Anchorage is too often seen as a place to pass through on the way to "real Alaska."

With a new generation of smart investments, Anchorage's mix of urban and wild could rival the world's premiere outdoor recreation *destinations*.

Continuing the partnerships started through this planning process will help reach this potential and provide more appealing, diverse year-round outdoor experiences, both for residents and visitors. Key improvement themes include making downtown more walkable and vital (and a trail hub!), improving gateways into



"Everything that is iconic about Alaska, what people most love, is found here – mountains and glaciers, fish and wildlife, rich interesting history. We need to start taking more advantage of what we've got." Anchorage SCORP team member

Chugach State Park, connecting trail systems within and through town, and developing a handful of world-class outdoor recreation experiences that give visitors incentive to spend "one more day."

Members of the Anchorage Subregion SCORP Team

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Note* Josh & Amanda have left these positions

Strengths of Subregional Outdoor Recreation

 A generous system of in-town parks, open space, and greenbelts, and backs up against Chugach State Park with its peaks and spectacular wilderness landscapes. These naturebased attractions are matched with a diverse array of lodging, restaurants, shopping, museums, conference facilities, and other commercial services.

- Unique opportunities include quick access to alpine terrain and frequently seen wildlife: diverse bird species, salmon in greenbelt creeks, and North America's largest concentration of late summer moose. Bears and lynx, while less common, are not rare.
- A superb system of in-town, year-round trails: paved multi-purpose trails including the "Moose loop", the Alaska Long Trail, dog mushing and single-track bike trails, and an array of playfields, developed parks, and large open space tracts
- World-class snow season recreation including nearby alpine and backcountry skiing, miles of winter bike trails, and America's best system of groomed cross country skiing trails—the trails that helped bring home America's first ever cross country skiing Olympic gold medals!



"We need more places to hike, more trailhead parking. Existing trailheads are overflowing." (Workshop participant) Photo, Chris Beck

- The region's unique, indigenous heritage, reaching back thousands of years and alive today, including the Native Heritage Center.
- Energetic outdoor recreation and economic development organizations, including: Anchorage Park Foundation, Visit Anchorage, Anchorage Economic Development Corporation, Nordic Skiing Association of Anchorage, Alaska Trails, Singletrack Advocates, and Alaskan Sled Dog and Racing Association.
- A collection of established year-round festivals and events.

Challenges Impacting Regional Outdoor Recreation

Despite the city's existing and potential strengths, Anchorage is not yet the globally competitive outdoor recreation destination it could be. Challenges include:

- The lack of easy connections (other than driving) between outdoor attractions and residences/lodging
- The growing mismatch between parking demand and trailhead parking capacity in Chugach State Park.
- Lack of any truly world-class summer outdoor attractions like a high-quality alpine loop trail, an alpine hut to hut system, or privately operated facilities ("bistros") along city trails, offering places to stop, get warm, meet friends, and enjoy food and drink year-round.
- Several missing links in what is *almost* a truly remarkable, city-wide trail system.
- Funding shortfalls including a persistent lack of sufficient funding to sustain and improve Chugach State Park trails and trailheads.
- A lack of facilities, programs, and marketing needed to make Anchorage's six month winter a real attraction, helping to extend visitors and visitor spending year-round.
- Anchorage's only compact, walkable, mixed use, tourist friendly district is the city's currently less-than-inviting downtown.

- The mile-wide gap between Chugach State Park and the current boundary of Municipality's Parks and Recreation Service District. This leaves one of the Anchorage's most important and rapidly growing recreation areas without a clear source of funding or management.
- The need for stronger collaboration between key outdoor recreation providers, including MOA, Chugach State Park, USFS, BLM, and visitor industry and non-profit community organizations.
- Resistance by some neighbors and current users to the trail and trailhead projects needed to respond to new uses and growing demand, and to replace older, poorly designed trails with more sustainable routes and materials.

Outdoor Recreation Vision

Anchorage is a world-class, year-round outdoor recreation community, a destination sought out by both residents and travelers for its trails, parks, wildlife, diverse cultures, and for the easy connections between these attractions and vibrant, walkable, mixed-use commercial districts.

Outdoor Recreation Objectives, Strategies, and Initiatives

The Anchorage Subregion SCORP Team was organized as part of this 2023-27 SCORP update. The team brought together partners with interests and responsibilities in outdoor recreation issues, opportunities, and challenges, including partners responsible for providing outdoor recreation services, programs, and facilities. In addition to the introductory material above, their work, presented below, includes:

- Regional objectives, standardized statewide, that emerged through the shared work of the regional working groups
- Strategies and initiatives to reach these objectives; "initiatives" include specific projects and programs as well as broader opportunities

Specific projects and programs identified in this section are examples of priorities that meet SCORP Statewide Goals and respond to LWCF criteria. This is NOT an exclusive or complete list of all worthy outdoor recreation projects; other projects not included here may be equally eligible for LWCF funding. Continued subregional collaboration to plan and implement additional projects, programs and partnerships is welcomed and encouraged. Likewise, more work is needed throughout Alaska so regional interests can come together, define their recreational vision and identify their priorities, as has been done in this subregion. (See template in Appendix 8 for more details on this process.)

Objective 1. Build strong partnerships to better identify and deliver quality outdoor recreation opportunities

Strategies:

- Improve collaboration and capacity for action between the Municipality of Anchorage, Chugach State Park, Anchorage Park Foundation, AK Dept of Transportation and Public Facilities, Visit Anchorage, BLM, Anchorage Economic Development Corp, outdoor recreation non-profits and businesses, and other parties as needed
- Focus planning and improvements that are good for residents and good for visitors
- Engage the public in planning for outdoor recreation infrastructure "talk to people!"
- Incorporate the shared subregional recommendations of this SCORP section into the plans and priorities of local partners

	Identified Initiatives	Potential Partners
1)	Develop a comprehensive Chugach State Park	Chugach State Park, DNR's Division of
	Front Country and Anchorage Hillside Access and	Mining Land and Water, Municipality of
	Trails Plan (see objective 3 for details)	Anchorage, and BLM, working with user
		groups, adjoining private landowners
2)	Carry out a planning process to open military land	Key partners: Joint Base Elmendorf
	east of Muldoon for outdoor recreation – "good	Richardson (JBER), MOA, CSP; BLM,
	for the entire underserved east side of town"	JBER MWR and USARAK
3)	Plan a route and extend the Alaska Long Trail	Key partners: Anchorage Park
	north and south from Anchorage	Foundation, BLM, Alaska Trails, DOT/PF,
		AKRR, CSP, Eklutna Village
4)	Hold at least two annual meetings of key local	Convener – Anchorage Park Foundation,
	partners, "so we know what everybody's up to,	as part of established quarterly
	and can better work together"	meetings
	 Marketing: Identify shared interests, goals, 	See info below in objective 6 for details
	messages, and opportunities	
	 Projects and programs: Identify shared 	See info below in objective 2 for details
	investment priorities and funding strategies	

Objective 2. Expand funding for outdoor recreation infrastructure and programs *Strategies:*

- Increase odds of receiving funding by pursuing projects that generate "one more day" of visitor spending in Anchorage <u>and</u> bring substantive benefits to Anchorage residents
- Develop new ways to link growth in recreation demand with growth in revenues

Identified Initiatives	Potential Partners
1) Continue to take advantage of established funding mechanisms	Same as identified in
 Continue to offer and secure support for annual MOA outdoor 	Objective 1: MOA, CSP,
recreation bonds, by delivering clear tangible benefits to voters	Park Foundation, Visit
 Participate in DOT/Muni "MTP 2040 Long Range Plan" process, 	Anchorage, BLM,
necessary for projects to be added into AMATS and State's TIP	outdoor recreation
(Transportation Improvements Program)	economic development
 Inventory and prepare a shared calendar of existing Federal and 	nonprofits and
State funding opportunities	businesses

2) Improve revenue generating potential of CSP	Chugach State Park,
 Expand capacity to serve larger visitor volumes and generate 	with support from
more program receipts at select Chugach SP trail heads	partners above
 Improve parking areas, including installing modern credit card 	
fee stations (see more details in objective 7)	
 Expand capacity of CSP to support guided commercial 	
hikes/bike/skiing, hut to hut systems	
 Improve options for State (and Municipality) Parks to lease land 	
for commercial uses that support outdoor recreation	
B) Expand options for generating recreation revenue in the MOA	
 Explore options for generating more fees from recreation use, 	Same as "a" above
including "Parking benefit districts" – use the resulting funds to	
maintain and improve local trails	
 Explore options for MOA to provide more regular funding for 	Note: this is done in
trails and other outdoor recreation facilities where these support	Juneau and now in
local business and increased local tax revenues: "We can't rely	Fairbanks – see
just on bond measures"	statewide Goal 2
 Extend the MOA Park and Recreation service area boundary . 	
Seek out federal highway/infrastructure funds now available to	See statewide Goal 6
support active transportation and walkable, safe complete streets	
6) Bring together outdoor recreation, health, and economic	Same as "a" above
development interests to coordinate funding strategies	
6) Get the funds to do the planning needed to move good concepts	Same as "a" above
to shovel ready status	
 Use the planning process to produce an inventory of quality, 	
shovel ready outdoor recreation products, to be able to respond	

Objective 3. Foster stewardship of cultural and natural resources *Strategies:*

- Work with partners to better celebrate and integrate diverse cultures, art, and heritage into outdoor recreation experiences
- Invest in indigenous place names, wayfinding and storytelling, to respect the long history of native people on this land, and to add value for users that comes from better understanding indigenous cultures, heritage and current lives
- Plan, locate, construct, maintain trails, parks and other recreation facilities, and manage outdoor recreation use, to minimize environmental impacts (and reduce maintenance costs

	outdoor recreation use, to minimize environmental impacts (and reduce maintenance costs)		
	Identified Initiatives	Potential Partners	
1)	Expand indigenous placemaking and wayfinding	Eklutna and Cook Inlet Region	
	 Improve physical infrastructure, signage, art 	Incorporated, Southcentral Regional	
	and other information; at select cultural sites,	Foundation, Anchorage Park	
	heritage and cultural tourism trails	Foundation, Native Heritage Center,	
	 Transform experience of existing facilities 	Anchorage Museum, MOA, Chugach	
	through interpretive information, for example,	State Park, BLM	

	explaining how modern trails along creeks	
	follow ancient pathways	
	 Bring new, more diverse voices into outdoor 	
	recreation planning and decision making	
2)	Expand the array of outdoor heritage stories	MOA, Chugach State Park, Nordic Ski
	and places reflecting Anchorage's diverse	Club, Arctic Valley Ski club, JBER
	history, including WWII and cold war history	
3)	Incorporate art into public parks, including both	MOA, Chugach State Park, Arctic
	static features like sculptures and activities like	Valley Ski club, volunteer
	outdoor music or theatrical events	organizations
4)	Secure upfront funding so trails, parks and	
	other recreation facilities are "built to last"	Chugach State Park, MOA, AK DOT/PF,
	 Emphasize upgrades to trails in the most 	BLM
	heavily used front entrances to CSP	
	 Where appropriate install paved bike trails to 	
	minimize ongoing repairs and maintenance	
5)	Support trail user stewardship education	
	programs	
	 Improve education for trail users (dogs, 	
	speeds, use during mud seasons) to reduce	Chugach State Park in cooperation
	conflicts and sustain trail quality	with non-profit trail advocacy groups
	 Establish a Chugach State Park Trail 	
	Ambassador program as a statewide model to	
	provide outreach and education to users for	
	trail stewardship "stay on the trails!"	

Objective 4. Provide equitable access to outdoor experiences including youth and those underrepresented Strategies:

- Identify and work to lower barriers to participation in outdoor activity
- Provide diverse outdoor recreation opportunities in all areas of the Municipality, particularly "close to home" options so everyone can enjoy convenient, daily access to active, healthy, fun outdoor activity
- Be inclusive in the recreation planning process, bringing in voices that may not traditionally have been involved, as well businesses and health and economic development advocates.

	Identified Initiatives	Potential Partners
1)	Conduct surveys to identify the barriers to participation in outdoor activity, especially in winter, and develop specific projects and programs to address these challenges	
2)	 Expand "soft" <u>programs</u> that encourage outdoor recreation participation Improve access, for example through low-cost rental gear, and adult skills programs 	Partnerships with community service programs including:

	 Improve participation by youth, using in-school and other 	MOA, Park
	affordable "gateway" skills training programs	Foundation, School
3)	Improve access to trails/parks <i>facilities</i> , focusing on areas of the	District, USFS
	community that are lacking	Children's Forest
	• Improve options to reach outdoor recreation destinations without	Program, Anchorage
	driving a car or increasing parking lot size, including shuttle	Campfire, health-
	service/bus service to CSP trailheads, particularly Glen Alps	based non-profits,
	• Extend trail systems to and through underserved areas, to provide	user groups,
	easy access to trails and parks, schools, and commercial	businesses
	destinations Muni-wide – see objective 7 below	
	 Continue to develop Anchorage Park Foundation's "inclusive 	
	playgrounds" projects and programs	
	 Develop a "Schools on Trails" program; every student should be 	
	able to walk/bike safely from an indoor classroom to an outdoor	
	classroom	
4)	Expand support for outdoor recreation programs serving youth	
	including Junior Nordic and Trailside Discovery	

Objective 5. Guide growth to increase the benefits of outdoor recreation and provide a spectrum of high-quality outdoor recreation experiences Strategies:

- Create and update approved Municipal and State plans affecting outdoor recreation with improved collaboration between outdoor recreation providers
- Providing a spectrum of outdoor recreation experiences, from high volume, busy developed places, to tranquil, lightly used areas, and places in between
- Meet interests of categories of outdoor recreation users, considering the varied interests of current and prospective residents and businesses, independent and cruise travelers, travelers coming on business or visiting friends and relatives

	Identified Initiatives	Potential Partners
1) Implement and update MOA Plans, including the	Municipality of Anchorage,
	AMATS Non-Motorized Plan and Department of Parks	Anchorage Assembly, affected
	Master Plans ¹	stakeholders
2	Develop a comprehensive Chugach State Park Front	Chugach State Park, DNR's Division
	Country and Anchorage Hillside Access and Trails Plan	of Mining Land and Water,
	 Update the CSP Management, Access and Trails 	Municipality of Anchorage, BLM,
	Plans, to address new activities, growing demand	Anchorage Park Foundation,
	 Define desired "intensity of recreation use zones" 	working with user groups, adjoining
	across access points; implement these use zones	landowners
	through improved access, wayfinding, marketing	
	 Design facilities to reduce crowding, perception of 	
	crowding, e.g., through one way loop trails	
3) Further strengthen and implement policies that	Municipality of Anchorage,
	reserve trails when private land is subdivided,	Anchorage Assembly, Chugach State
	especially parcels bordering Chugach State Park.	Park

• Improve these policies as part of the plan above Establish a north south trail that contours through the Chugach front range would build a better case for these connections. 4) Extend the Municipal Recreation Service areas Municipality of Anchorage, (Anchorage and Eagle River) though the full Hillside Anchorage Assembly, Chugach State and Arctic Valley into Chugach State Park (as called Park for in MOA Hillside District Plan) 5) Offer more convenient, accessible outdoor recreation Municipality of Anchorage, opportunities like those found in resort communities. Anchorage Assembly, Chugach State Investigate options for more lodging immediately Park; businesses and non-profit use adjoining open space recreation areas organizations • Provide trail side food and shelter (see objective 4) • Make downtown a true trails hub for both short (loop trips to Westchester, Ship Creek) and longer

Objective 6. Improve information on the availability of outdoor recreation resources *Strategies:*

(Moose and Summit to Sea) trail experiences

- Invest in marketing that helps attract and keep visitors in town, helps residents better understand outdoor opportunities, and adds value to existing trails and parks
- Provide information that creates pre-visit interest and provides practical details for travelers about Anchorage's diverse, four-season outdoor recreation opportunities

	Identified Initiatives	Potential Partners
1)	Attract more visitors and longer stays by continuing to	Visit Anchorage, Park
	improve four season outdoor recreation destination marketing	Foundation, Downtown
	Outdoor recreation providers should continue to work with	Partnership, MOA, AEDC,
	Visit Anchorage to add detail on high value outdoor	CSP, BLM, AK Trails
	attractions: winter and summer cross country ski, fat-bike,	
	mountain bike trails, wildlife viewing, late winter/early	
	spring "sunburn season" snow sports	
	 Add a small set of personalized "great ways to spend an 	
	active day or two in Anchorage", in four seasons	
	• Coordinate with Visit Anchorage to provide an annual spring	
	update to visitor center volunteers on OR opportunities	
2)	Improved practical advice and wayfinding Use a range of	
	traditional and modern tools, from physical signs and	
	information centers to on-line and virtual reality information.	
	 Upgrade wayfinding starting from downtown and other 	
	concentrated accommodations area, for example: two-hour	Visit Anchorage,
	walking loops; four-hour adventures on bike/ski trails, CSP	Anchorage Park
	hikes, and day adventures like trips to Girdwood, Portage.	Foundation, ATIA, Alaska
	• Continue to work to improve wayfinding on the Moose Loop	Trails, Alaska DPOR, user
	and other greenbelt trails, including connections from CSP,	groups, MOA Parks and

	 Hillside to Far North Bicentennial Park to Chester, Campbell, Coastal, and Long Trail Develop low cost "tear sheets" with maps of trails and nearby walking routes/attractions for downtown visitors Be efficient in providing wayfinding information, for 	Traffic Engineering, BLM, DOT/PF
	example using existing signposts for Moose Loop and Long Trail logos where these routes coincide with other	
	established paved trails	
3)	 Explore options to reduce cost of and add funds for wayfinding materials and planning, without reducing quality Document current costs for planning, building, installing wayfinding signage and maps Look at precedents nation-wide for options to reduce signage costs Add wayfinding funding to annual MOA Transportation bond, perhaps as a pilot project 	MOA, Visit Anchorage, Park Foundation, AK Trails, CSP, BLM, User groups, DOT/PF
4)	Produce an annual summary of outdoor recreation use with visitor counts, visitor spending, and local government revenues	MOA, Visit Anchorage, Park Foundation, CSP, BLM

Objective 7. Expand and improve the overall supply of quality outdoor recreation opportunities

Strategies:

- Promote and develop Anchorage as a year-round outdoor recreation "resort destination," including wildlife viewing, mountain biking/fat tire biking, skiing, snow machining
- Take more advantage of Chugach State Park as an accessible alpine destination
- Help make downtown, and other commercial areas more lively, walkable, mixed use, and concentrated year-round destinations, connected to the Moose and Long Trail
- Expand and better maintain and connect paved multi-use trails, with better connections between lodging, commercial and residential neighborhoods, and Chugach State Park
- Work to bring out the shared interest of different recreation user groups, and reduce conflicts, through more extensive public planning processes (Objectives 1 and 5) and by expanding and dispersing recreation use (Initiatives below)

	Identified Initiatives	Potential Partners + Notes
1)	Improve in-town trail connectivity including gaps in the	MOA, Park Foundation; DOT/PF;
	Moose Loop trail and related local "on and off-ramps"	Alaska DPOR – details below
2)	Alaska Long Trail – Fill gaps, upgrade existing segments,	MOA, Park Foundation; DOT/PF;
	and improve connections from south to Seward and north	BLM, Alaska DPOR
	to Mat-Su, Denali, and Fairbanks	
3)	Systematically work to better accommodate pedestrians	MOA, Park Foundation; DOT/PF;
	and bikes on streets in urban/suburban Anchorage	BLM, Alaska DPOR
	 Incorporate active, non-motorized transportation and 	
	"complete streets" principles throughout the city.	
	Specific needs include:	

- Work with funding partners in Congress and the State Legislature to secure federal funds for those goals
- Improve four season maintenance of bike and pedestrian infrastructure, through good upfront design and expanded funding

Specific projects to achieve a) b) & c) above (all are Long Trail "braids" or "onramps")

- a. Moose Trail segments: Lake Otis crossing; Coastal Trail through downtown to Ship Creek trail
- b. Fish Creek Trail from Loussac Library to Coastal Trail
- Long Trail South: Anchorage to Girdwood; link between Indian and proposed south extension of the Coastal Trail
- d. Long Trail North: extend bike and walking trails from Mirror Lake north to Palmer and Hatcher Pass
- e. Upgrade Arctic to Indian, Crow Pass trails
- f. Upgrade eroding Coastal Trail north
- g. Complete east-west non-motorized connections, continuing east of current end of Chester Creek Trail
- h. Improve Midtown streets to better accommodate pedestrians and bikes year-round
- i. Extend north-south non-motorized trails, building from the C Street/"North South Trail"
- j. Upgrade deteriorated Flattop trail

- a. MOA/AMATS/DOT/PF
- b. MOA
- c. DOT/PF (corridor plan), MOA, CSP, BLM
- d. MOA, DOT/PF, CSP, Eklutna, AKRR, MSB, ADF&G
- e. CSP, Arctic Valley, JBER
- f. MOA
- g. MOA, DOT/PF
- h. MOA; DOT/PF
- i. MOA; DOT/PF
- j. State DPOR

4) Chugach Park Access – improve access roads, resolve parking lot issues.

Priorities include: Glen Alps (new access road, van drop off, more parking, potentially a visitor center); Sunny Side of Flattop/Rabbit Lake; South Fork Eagle River; Arctic Valley access road and parking. Other candidates: Prospect parking lot paving; Basher Road/Stuckagain Heights and associated trail; Upper Huffman (paving, option for viewing areas, potential shuttle/bus drop-off); McHugh or Grandview trailheads

State Parks (with support from needed expansion of MOA rec service areas); federal funding through State of Alaska ARPA funded capital bill, DOT/PF federal infrastructure bill

5) Improve Downtown as a visitor and resident destination.

- Manage traffic to increase walkability & safety; provide public restrooms, shuttle service to major parks, better trail connections and ("Make downtown a trails hub")
- Invest in indigenous wayfinding and placemaking,
- 6) Provide signature "world class" outdoor recreation opportunities for that "one more day" Candidates include:
 - Long Trail and Moose Loop
 - "Summit to Sea Corridor": Glen Alps/CSP, to FNB Park,
 U. Med district, Laine Fleischer Chester Ck, downtown

MOA Parks & Planning; AEDC; Downtown Partnership, DOT/PF, Park Foundation APF, Museum, ADP, Visit Anchorage

AK State Parks, MOA, BLM, Visit Anchorage, Park Foundation, Downtown Partnership, AEDC,

	 Arctic Valley public use cabins and loop trail 	DOT/PF, Chugach State Park,
	 Powerline Pass fall moose viewing 	user groups
	 Crow Pass Trail and backcountry campsites 	
	 Reservable tent platforms at Eagle and Symphony, 	
	 Williwaw, and Rabbit Lakes. 	
	LE resources for rangers	
7)	Upgrade snow season attractions	MOA Parks, AK State Parks,
	 Continue to expand winter trails (walk, ski, bike) in 	BLM, Single Track Advocates,
	FNBP, BLM Campbell Tract, Kincaid, Russian Jack,	Alaska Trails, Nordic Ski Club;
	Hillside, and, where practical, snowmobile areas in CSP)	Park Foundation, Arctic Valley
	Provide winter comfort, for example burn barrels and	Ski Area
	space for food trucks, with electrical service	
	Arctic Valley Ski Area infrastructure	
8)	Expand four season trailside facilities	MOA Parks, MOA Real Estate,
	 Investigate options for in-town trailside multi-purpose 	Property Management &
	chalets/"bistros", offering food and beverage, comfort	Planning Departments
	in cold inclement weather, gear rentals, training	
	programs and potentially lodging	Chugach State Park, Single Track
	 Investigate options for hut-to-hut systems in Chugach 	Advocates, Nordic Ski Club; Park
	State Park, for example on the Arctic to Indian route	Foundation, AEDC, Arctic Valley
	 Set up the necessary concessionaire/leasing systems to 	Ski Area, Alaska Huts
	allow private investment in facilities	Association, and private
		business partners
9)	Improve parks, playgrounds and sports fields, and trail	MOA Parks, Anchorage Park
	access particularly in underserved areas of the city	Foundation, BLM, Anchorage
	 Work so all parks/sports fields are inclusive, and well 	School District
	connected to the Anchorage trail system	
	 Improve options to use school playgrounds as outdoor 	
	rec opportunities, e.g., open ice skating rinks, fields, and	
	supplies to community for outdoor recreation uses	
-		

Objective 8. Increase outdoor recreation workforce and organizational capacity to build and maintain outdoor recreation infrastructure and programs *Strategies:*

- Increase the size and capabilities of the outdoor recreation/tourism workforce, to respond to the growing gap between need for services and demand
- Support expanded workforce funding, training, career pathways, compensation
- Invest in outdoor recreation facilities and programs to grow the local economy and attract and retain a skilled workforce

Identified Initiatives	Potential Partners
1) Educate the public and decision makers on the	Anchorage Economic Development
growing, unmet demand for employees; identify	Corporation (AEDC), Visit Anchorage,
barriers and strategies for solutions	

	Anchorage School District, major
	outdoor recreation employers
2) Support workforce growth and development	
 Work with local private sector employers to 	See chapter 4, Goal 3 for more
provide incentives to join, remain and advance	information
in the outdoor recreation workforce	
 Actively promote Anchorage a great place to 	Anchorage Chamber, AEDC, Visit
live, work and play	Anchorage
3) Continue to invest in outdoor recreation related	AK State Parks, MOA, BLM, Visit
quality of life improvements (see all the objectives,	Anchorage, Downtown Partnership,
strategies, initiatives in this section)	AEDC, CSP, businesses

REFERENCES

1) Municipality of Anchorage. Master Plans. Accessed October 20, 2022. https://www.muni.org/Departments/parks/Pages/master_plans.aspx.





